



Village of Stillwater

Website Usage Report

August 16, 2012

www.villageofstillwaterny.org

Village of Stillwater - http://villageofs...
Village of Stillwater [DEFAULT]

Home Standard Reporting Custom Reporting

Admin Help

Apr 1, 2012- May 1, 2012

Visitors Overview

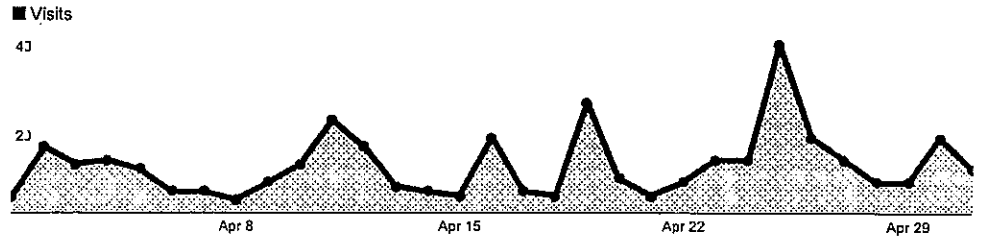
Source: All traffic | Location: All sites | View: All reports

● % of visits: 100.00%

Overview

Visits vs. Select a metric

Hourly Day Week Month



197 people visited this site

Visits: 336

Unique Visitors: 197

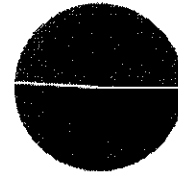
Pageviews: 1,061

Pages / Visit: 3.16

Avg. Visit Duration: 00:02:53

Bounce Rate: 48.21%

% New Visits: 50.89%



■ 50.89% New Visitor
171 Visits
■ 49.11% Returning Visitor
165 Visits

Demographics	Language	Visits	% Visits
Language	1. en-us	323	96.13%
Country / Territory	2. en	9	2.68%
City	3. en_us	3	0.89%
System	4. en-gb	1	0.30%

Browser view full report

Operating System

Service Provider

Mobile

Operating System

Service Provider

Screen Resolution

This report was generated on 8/16/12 at 3:37:30 PM - Refresh Report

- Audience
- Overview
- Demographics
- Behavior
- Technology
- Mobile
- Custom
- Visitors Flow
- Advertising
- Traffic Sources
- Content
- Conversions

- Help
- The Visitors Overview Report
- Comparing Metrics
- Using the Interactive Table
- Common Report Controls
- Video: Add Advanced Segments
- Find Your Old Reports in the New Interface

Help center
Search help center Go

Village of Stillwater - http://villageofs...
Village of Stillwater [DEFAULT]

Home | Standard Reporting | Custom Reporting

Admin | Help

May 1, 2012-Jun 1, 2012

Visitors Overview

Audience

Overview

Demographics

Behavior

Technology

Mobile

Custom

Visitors Flow

Advertising

Traffic Sources

Content

Conversions

Help

The Visitors Overview Report

Comparing Metrics

Using the Interactive Table

Common Report Controls

Video: Add Advanced Segments

Find Your Old Reports in the New Interface

Help center

Search help center: Go

View report for this date range | Compare | Compare to

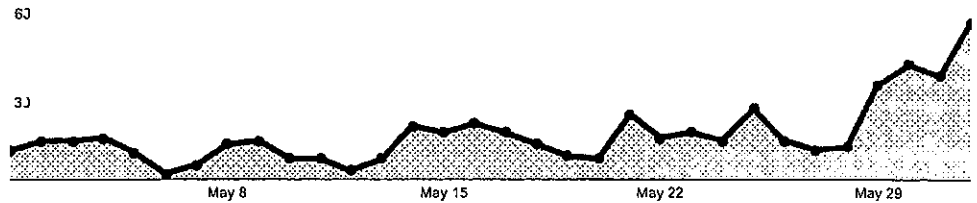
100.00% of visits

Overview

Visits VS. Select a metric

Hourly Day Week Month

■ Visits



362 people visited this site

Visits: 493

Unique Visitors: 362

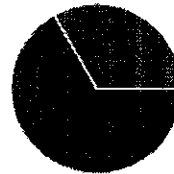
Pageviews: 1,457

Pages / Visit: 2.96

Avg. Visit Duration: 00:02:25

Bounce Rate: 45.03%

% New Visits: 66.53%



■ 66.73% New Visitor
329 Visits

■ 33.27% Returning Visitor
164 Visits

Demographics	Language	Visits	% Visits
Language	1. en-us	471	95.54%
Country / Territory	2. en	19	3.85%
City	3. en-gb	1	0.20%
System	4. es-es	1	0.20%
Browser	5. fr	1	0.20%
Operating System			
Service Provider			
Mobile			
Operating System			
Service Provider			
Screen Resolution			

[view full report](#)

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Village of Stillwater - http://villageofs...
Village of Stillwater [DEFAULT]

Home Standard Reporting Custom Reporting

Admin Help

Jun 1, 2012-Jul 1, 2012

Visitors Overview

Audience

Overview

Demographics

Behavior

Technology

Mobile

Custom

Visitors Flow

Advertising

Traffic Sources

Content

Conversions

Help

The Visitors Overview Report

Comparing Metrics

Using the Interactive Table

Common Report Controls

Video: Add Advanced Segments

Find Your Old Reports in the New Interface

Help center

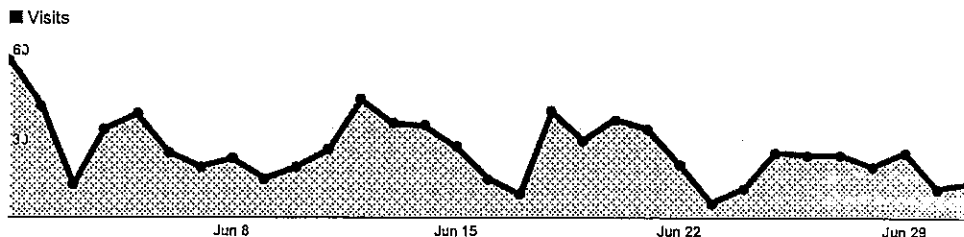
Search help center Go

% of visits: 100.00%

Overview

Visits VS. Select a metric

Hourly Day Week Month



514 people visited this site

Visits: 710

Unique Visitors: 514

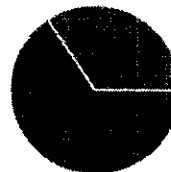
Pageviews: 1,994

Pages / Visit: 2.81

Avg. Visit Duration: 00:02:07

Bounce Rate: 41.97%

% New Visits: 65.63%



65.63% New Visitor
456 Visits

34.37% Returning Visitor
244 Visits

Demographics	Language	Visits	% Visits
Language	1. en-us	681	95.92%
Country / Territory	2. en	26	3.66%
City	3. *30790cc430790a1130790cd430790ca830790b20	1	0.14%
System			
Browser	4. en_us	1	0.14%
Operating System	5. it	1	0.14%
Service Provider			
Mobile			
Operating System			
Service Provider			
Screen Resolution			

view full report

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Village of Stillwater - http://villageofs...
Village of Stillwater [DEFAULT]

Home | Standard Reporting | Custom Reporting | Admin | Help

Jul 1, 2012-Aug 16, 2012

Visitors Overview

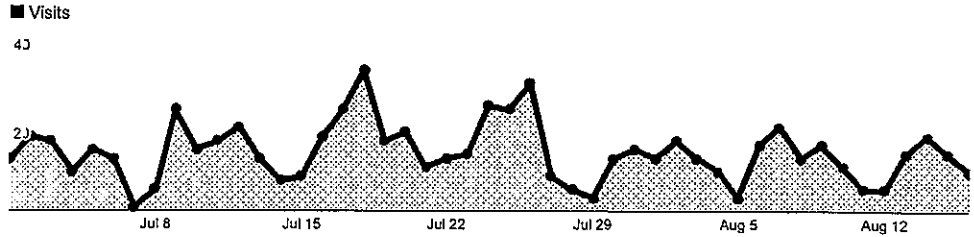
- Audience
- Overview
- Demographics
- Behavior
- Technology
- Mobile
- Custom
- Visitors Flow
- Advertising
- Traffic Sources
- Content
- Conversions

% of visits: 100.00%

Overview

Visits vs. Select a metric

Hourly Day Week Month



452 people visited this site

Visits: 629

Unique Visitors: 452

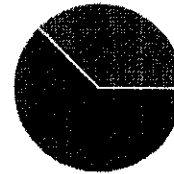
Pageviews: 2,070

Pages / Visit: 3.29

Avg. Visit Duration: 00:02:29

Bounce Rate: 35.93%

% New Visits: 62.64%



62.64% New Visitor
394 Visits

37.36% Returning Visitor
235 Visits

Help

- The Visitors Overview Report
- Comparing Metrics
- Using the Interactive Table
- Common Report Controls
- Video: Add Advanced Segments
- Find Your Old Reports in the New Interface

Help center

Search help center Go

Demographics	Language	Visits	% Visits
Language	1. en-us	612	97.30%
Country / Territory	2. en	14	2.23%
City	3. en_us	1	0.16%
System	4. it	1	0.16%
Browser	5. tr	1	0.16%
Operating System			
Service Provider			
Mobile			
Operating System			
Service Provider			
Screen Resolution			

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Village of Stillwater - http://villageofs...
Village of Stillwater [DEFAULT]

Home Standard Reporting Custom Reporting

Admin Help

Apr 1, 2012-Aug 16, 2012

Since the launch

Visitors Overview

Audience

Overview

Demographics

Behavior

Technology

Mobile

Custom

Visitors Flow

Advertising

Traffic Sources

Content

Conversions

Help

The Visitors Overview Report

Comparing Metrics

Using the Interactive Table

Common Report Controls

Video: Add Advanced Segments

Find Your Old Reports in the New Interface

Help center

Search help center Go

Compare 2 segments | Visits | Trend | Filter by dimension

100.00% % of visits

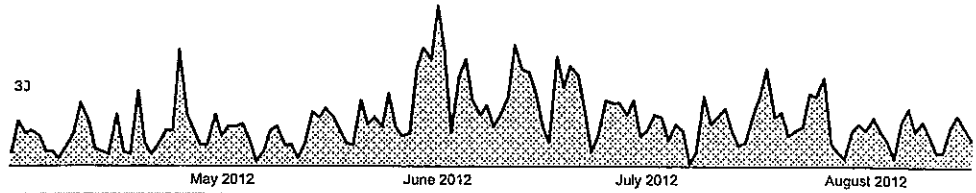
Overview

Visits vs. Select a metric

Hourly Day Week Month

■ Visits

63



1,346 people visited this site

Visits: 2,093

Unique Visitors: 1,346

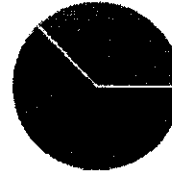
Pageviews: 6,394

Pages / Visit: 3.05

Avg. Visit Duration: 00:02:27

Bounce Rate: 41.61%

% New Visits: 62.64%



■ 62.69% New Visitor
1,312 Visits

■ 37.31% Returning Visitor
781 Visits

Demographics	Language	Visits	% Visits
Language	1. en-us	2,017	96.37%
Country / Territory	2. en	63	3.01%
City	3. en_us	5	0.24%
System	4. en-gb	2	0.10%
Browser	5. it	2	0.10%
Operating System	6. *30790cc430790a1130 790cd430790ca830790 b20	1	0.05%
Service Provider			
Mobile	7. es-es	1	0.05%
Operating System	8. fr	1	0.05%
Service Provider	9. tr	1	0.05%
Screen Resolution			

view full report

This report was generated on 8/16/12 at 3:35:40 PM - Refresh Report